

Troy Community Theatre Advertising Specifications

- ⇒ All ads are black and white, unless otherwise specified
- ⇒ Allowable file types are .JPG, .PNG, .TIF
- ⇒ Graphics must be correctly sized for the ad purchased, at no smaller than 150 dpi and no greater than 300 dpi
- ⇒ Ads that do not meet specifications may be rejected
- ⇒ Graphic design assistance may be requested at a rate of \$30/hour. Advance notice is required and special deadlines may apply.
- ⇒ Submit camera-ready ads to troy.community.theatre@gmail.com.
- ⇒ Payments should be made out to "Troy Arts Council"

HALF PAGE AD: 5.25"W x 4.00"H

FULL PAGE AD: 5.25"W x 8.25"H

**QUARTER PAGE AD:
2.5"W x 4.00"H**

**BUSINESS CARD AD:
3.5"W x 2.00"H**